

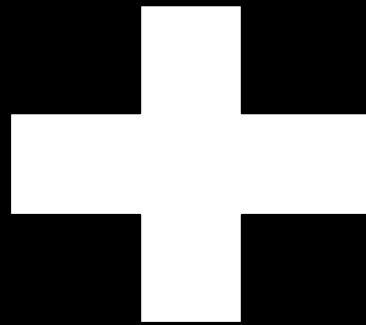
# Unlocking the digital potential of sheet music



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# DIGICLEF

*Electronic Guitar Tab Songbook*



Chord progression: Cmaj7/D D7 Cmaj7/D D7 Gmaj7 A<sup>b9</sup> Gmaj<sup>9</sup>

Chord progression: Cmaj7/D D7 Cmaj7/D D7 Gmaj7 A<sup>b9</sup> Gmaj<sup>9</sup>

Chord progression: Dm7 G7 Dm7 G7 Cm9

Chord progression: F#3 Cmaj7/D D7 Cmaj7/D D7 Gmaj7

# DIGICLEF

*Electronic Guitar Tab Songbook*

clean

6

7

9			•	•	9	9	9	9	9	9	9	0	0	0
9	9	9	•	•	9	9	9	9	9	9	9	0	0	0
7	7	7			7	7	7	7	7	7	7	0	0	0
0	0	0			0	0	0	0	0	0	0	0	0	0

1. Dar- ling, wh

2. Dar- ling, wh



150

+

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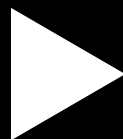
TEMPO

BACK



*Electronic Guitar Tab Songbook*

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## DigiClef – what it does for you

### Musicians:

Legal

Professional

High, accurate quality

Easy to use

### Publishers:

Make money by  
unlocking value

Repackage with our  
technology

Deliver it direct

Wherever whenever

# DIGICLEF

*Electronic Guitar Tab Songbook*

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THE  
MAGIC  
NUMBERS

PINK  
FLOYD

GREEN  
DAY

— elbow —  
damien rice

MUSE

THE  
CULT

R.E.M.



RADIOHEAD

PLAIN WHITE T'S



## How we are getting things done?

- Built a free app, packed with great functionality & distributed worldwide
- Leveraging this customer base to sell copyright materials in the form of sheet music songs (Chords & GTAB)

## Result – it's a success!

- Sheet Music can be bought via the phone
- Musicians appreciate the extra interactive features
- Publishers have a new and innovative revenue stream
- Hundreds of songs sold, sales increasing every month
- Thousands of downloads of our free app



## Where next?

### Onwards and upwards:

- Audio integration
- Chord books
- In-app purchase
- Integration with video
- New mobile platforms



Follow us on Twitter & Facebook and watch us grow!