



MIDEM AT A GLANCE



TUESDAY 5 JUNE

MAIN ROOM	WORLDWIDE VILLAGE	CASH FACTORY	NETWORKING HUB
STREAMING SUMMIT 10:00-11:30 Streaming's New World Order	MIDEM AFRICAN FORUM <i>In association with</i> SALEM TRACE G	MUSIC & BRANDS 11:00-11:45 Are You Brand Experienced?	SPEED MEETINGS 12:00-13:00 Meet the publishers: Special Q&A session <i>In association with ICMF</i>
10:30-11:15 Are Smart Speakers Simply New Gadgets?	10:30-11:15 Connectivity, Access & Music Distribution	11:45-12:30 How Deep Is Your Music Strategy	
11:15-11:45 (You Gotta) Fight For Your Right to Be Visible!	11:15-12:00 Independence & Artist Development in Africa	12:30-13:00 Step Inside the Hallowed Halls of the Gorillaz House	
11:45-12:15 Metadata: ...And Money For All, in Digital Distribution	12:00-12:30 A Talk with Yemi Alade, the Queen of Afropop		
12:15-13:00 Petit Biscuit: Sunrise Lover Around The World	12:30-13:00 Breaking Down Boudaries: Africa Express Case Study		

MAIN ROOM	WORLDWIDE VILLAGE	CASH FACTORY	NETWORKING HUB
STREAMING SUMMIT 14:30-15:00 Tencent Africa on Streaming: The Blueprint	MIDEM AFRICAN FORUM <i>In association with</i> SALEM TRACE G	FILM/TV MUSIC 14:30-15:00 A Thin Line Between Love & Hate	SPEED MEETINGS 14:30-15:30 Meet the European Music Supervisors <i>In association with UK & European Guild of Music Supervisors</i>
15:00-15:30 Streaming Services: the New A&Rs?	14:30-15:15 A Conversation with Jean-Noël Tronc, CEO, Sacem (France) <i>Presented by SACEM</i>	15:00-15:45 A Little Less Conversation, a Little More Action!	16:00-17:00 Meet the Women in Music <i>In association with Women in Music</i>
15:30-16:15 2018: All Eyez On Stream	15:15-16:15 African artists: the New Influencers of Global Music <i>Presented by Trace</i>	15:45-16:30 TV Series: Let's Score Tonight	

MIDEM KEYNOTES MAIN ROOM

 17:00-17:30 Jennifer Breithaupt, Global Consumer Chief, Marketing Officer, Citi (USA)	 17:30-18:00 Black Coffee, Artist & Founder, Gongbox (South Africa)	 18:00-18:30 Hartwig Masuch, CEO, BMG (Germany/Global)
--	---	--

INTERNATIONAL PREMIERE SCREENING

 16:30-20:00 Word Is Bond <i>In exclusivity, Midem will broadcast the documentary film by Sacha Jenkins which examines the transformative power of lyrics in the world of hip-hop music.</i>

MIDEM BEACH

SUNRISE STAGE	SUNSET STAGE
20:00-02:00 MIDEM ARTIST ACCELERATOR T\$HEGO - BIGSTAR LA DAME BLANCHE AKA	20:00-02:00 Music is GREAT presents British Music Night at Midem WILDWOOD KIN NINA NESBITT TOKIO MYERS <i>In association with Music Is Great and BBC MUSIC</i>
	MIDEM ARTIST ACCELERATOR DAMIAN LYNN - BEZ AGAR AGAR

WEDNESDAY 6 JUNE

MAIN ROOM	WORLDWIDE VILLAGE	CASH FACTORY	NETWORKING HUB	MUSIC LAB
LEGAL SUMMIT <i>In association with IAEL</i>	SPOTLIGHT ON ASIA 10:00-10:15 Introduction to Asia <i>In association with IFPI</i>	SYNC <i>Sponsored by</i> G	SPEED MEETINGS 10:30-11:30 Meet Africa 12:00-13:00 Meet Africa	MIDEMLAB <i>Presented by</i> DEEZER
10:00-11:30 The Legal Update for Entertainment & Technology	10:15-10:45 Entering the Lucrative Japanese Market	10:45-11:30 Started From The Bottom, Now Sync is Here		10:30-11:30 Midemlab Pitches - Music Creation & Education
11:30-12:00 Coffee break	10:45-11:30 India Beyond Bollywood	11:30-12:15 Sync About New Media Formats		11:30-12:30 Midemlab Pitches - Music Distribution & Discovery
12:00-13:00 Masterclass - The Anticipated New Copyright Legislation: the Music Modernization Act & its USA & International Impact	11:30-12:15 Stop! China Time!	12:15-13:00 Europeans Shed Light on Music Supervision <i>In association with UK & European Guild of Music Supervisors</i>		
	12:15-12:30 Tales from South Korea's Music Scene: a talk with Kim Hyungsuk			
	12:30-13:00 Taiwan: the Gateway to Asia <i>Presented by Taiwan Beats</i>			

MAIN ROOM	WORLDWIDE VILLAGE	CASH FACTORY	NETWORKING HUB	MUSIC LAB
LEGAL SUMMIT <i>In association with IAEL</i>	PARTNERS' SESSIONS 14:30-15:00 The Indonesian Music Market Opportunities <i>Presented by BEKRAF</i>	SYNC <i>Sponsored by</i> G	SPEED MEETINGS COUNTRIES 14:00-15:00 Meet Japan 15:30-16:30 Meet Indonesia 17:00-18:00 Meet Latin America	MIDEMLAB <i>Presented by</i> DEEZER
14:30-16:30 Main Seminar - Re-thinking & Closing the Value Gap	15:00-16:00 Africa - The New Music Frontier, Open for Business <i>In association with Spotlight Management & Consultancy</i>	14:30-16:30 Global Sync & Brands Summit <i>Presented by A&R Worldwide/MUSEXPO (by invitation only)</i>		14:30-15:30 Midemlab Pitches - Marketing & Data/ Analytics
		15:30-16:30 Midemlab Pitches - Experiential Technologies		15:30-16:30 Midemlab Pitches - Experiential Technologies
		16:30-17:30 Innovation: Disruption or Solution		16:30-17:30 Copyright Reforms in North America: What Next?
		17:30-18:00 Midemlab Winners Announcement		

MIDEM KEYNOTES MAIN ROOM

 17:00-17:30 Concord Music (USA) Scott Pascucci, CEO Steven Salm, Chief Business Development Officer Jake Wisely, Chief Publishing Executive	 17:30-18:00 Themis Christophidou, Director-General, European Commission, Directorate General, for Education, Youth, Sport & Culture (Belgium) <i>Followed by a cocktail on the Music Moves Europe pavilion</i>
---	--

 18:00-18:30 Ben Schwerin, VP of Partnerships, Snap Inc. (USA) in conversation with Neil Jacobson, President, Geffen Records (USA)	 18:30-19:00 Ghazi Shami, CEO & Founder, EMPIRE (USA)
---	---

MIDEM BEACH

SUNRISE STAGE	SUNSET STAGE	ANNEX BEACH
20:00-02:00 SEBRAE & Estrombo present "Brazilian Experience" Part 2 JOYCE CÂNDIDO 	20:00-02:00 SACEM African Night ADANGO - KIFF NO BEAT - YEMI ALADE <i>In association with SACEM, TRACE and La Copie Privée</i> 	20:00-02:00 OFFICIAL MIDEM AFTER PARTY FRANÇO MOIRAGHI SIMIOLI

THURSDAY 7 JUNE

MAIN ROOM	WORLDWIDE VILLAGE	CASH FACTORY	NETWORKING HUB	MUSIC LAB
LIVE SUMMIT <i>In association with Polstar</i>	SPOTLIGHT ON LATIN AMERICA 10:00-10:15 Introduction to LatAm <i>In association with IFPI</i>	MARKETING & PROMOTION DAY 10:45-11:00 Digital Marketing: Ace of Bases	SPEED MEETINGS SEGMENTS 10:30-11:30 Meet the Lawyers <i>In association with IAEL</i>	CONFERENCES & PITCHES 10:00-10:45 ICE Cube: a Foundation for Copyright Transparency <i>In association with ICE</i>
10:00-10:45 The State of Global Touring Opportunities	10:15-11:00 W(orld)/Brazil	11:00-11:30 Behind a New Generation Content Empire: a conversation with Andre Benz	12:00-13:00 Meet the Managers <i>In association with AMA</i>	10:45-11:15 Will The Convergence of Music & Tech Widen the Gender Gap in Music? <i>In association with the Keychange Initiative</i>
10:45-11:30 From Where Will The Next Global Live Music Trend Emerge?	11:00-11:30 Pasito, Latin Urban Music Goes Boom!	11:30-12:00 Spice Up Your Streams!		11:15-12:15 Music Moves Europe <i>In association with the European Commission</i>
11:30-12:30 Navigating The International Festival Marketplace	11:30-12:00 Inside a Latin Hitmaker's Mind: a conversation with Visitante	12:15-13:00 Radio Killed the Radio Stars: New Business Models		12:15-13:15 L'avenir des droits des artistes interprètes : les priorités de la SPEDIDAM <i>In association with SPEDIDAM</i>
12:30-13:00 The Next Gen of Live Music Players	12:00-12:30 Colombia: a Musical Goldmine			
	12:30-13:00 How to Market Your Artists in Latin America			

MAIN ROOM	WORLDWIDE VILLAGE	CASH FACTORY	NETWORKING HUB	MUSIC LAB
COPYRIGHT SUMMIT 14:30-15:30 The Value Gap Debate: How the EU is Changing the Game	GLOBAL INDIE VOICES <i>In association with IMPALA, WFN & Merlin</i>	MARKETING & PROMOTION DAY 14:30-15:15 The Power of Video	SPEED MEETINGS COUNTRIES 14:00-15:00 Q&A Branding & Sponsorship <i>In association with MPA</i>	CONFERENCES & PITCHES 14:30-15:15 Sub Publishers - Who & How to Choose? <i>In association with MPA</i>
15:30-15:45 The Voice of Creators: a conversation with Dina Lapoit	14:30-15:15 Enabling the Independents through Disruptive Tech	15:15-15:45 Fan Engagement for the Future: a conversation with Ryan Leslie	15:30-16:30 Meet the Live Players <i>In association with Polstar</i>	15:15-15:45 MESLIS - Data Analytics Solutions for Collecting Societies <i>In association with Deecob</i>
15:45-16:45 Copyright Reforms in North America: What Next?	15:15-15:45 Being an Indie Artist: a conversation with GURR	15:45-16:15 Intelligence is Dead, Long Live Artificial Intelligence!	17:00-18:00 Meet Brazil	15:45-16:30 Where do we Stand with "Sustainable Development Goals" for Music
	15:45-16:30 Metal Music: the Lost Tribe?	16:15-17:00 FutureMarketing/ LoveDigital		16:30-17:00 Chile, South of Latin America
	16:30-17:00 The State of European Independence			17:00-17:30 Midem Songwriting Camp - Presentation & Reveal of the TOP 10 Songs
	17:00-17:30 Independence, Streaming & the Internationalisation of Music: a conversation with Charles Caldas			

MIDEM KEYNOTES MAIN ROOM

 17:30-18:00 Scooter Braun, Founder, SB Projects (USA)	 18:00-18:30 Bill Patrizio, President & CEO, Rhapsody Int'l-Napster (USA)	 18:30-19:00 Timothy J. Leiwake, CEO, Oak View Group (USA)
--	---	--

MIDEM BEACH

SUNRISE STAGE	SUNSET STAGE	ANNEX BEACH
20:00-02:00 MIDEM MUSIC AWARDS - THE LAUNCH Scooter Braun "Hall of Fame" Award MIDEM ARTIST ACCELERATOR DYLAN WILLIAMS - HAUTE CLIENT LIAISON <i>Presented by Billboard and Iron Mountain</i> 	20:00-02:00 TAIWAN BEATS COSMOS PEOPLE - EVE AI DJ COOKIE <i>In association with BAMID, MOC and GCA</i> 	20:00-02:00 OFFICIAL MIDEM AFTER PARTY SANDRO SILVA ADDAL

FRIDAY 7 JUNE

WORLDWIDE VILLAGE	CASH FACTORY
SPOTLIGHT ON EUROPE & NORTH AMERICA 10:00-10:45 How the New Generation Does Business	TALENT DEVELOPMENT 10:00-11:00 Everyday They're Shufflin': A&R in 2018
10:45-11:30 Four to the Floor: Celebrating 20 Years of Techno Parade	11:00-11:30 Urban Music Legend: a conversation with Andre Harrell
11:30-12:00 Government's Impact on Music in a Streaming World: a conversation with Cary Sherman	11:30-12:00 Don't Panic: Indies & Majors Collaborate
12:00-13:00 Midem Global Trends Wrap	

MIDEM KEYNOTES

An exclusive opportunity to hear leading international music industry players share their vision on where the music business is heading.

WORLDWIDE VILLAGE

Unique insights on how to grow your business internationally by exploring the opportunities in music markets. New this year: the launch of the Midem African Forum.

MIDEM SUMMITS

The Streaming, Legal (in association with IAEL), Live (in association with Polstar) & Copyright Summits are your passport to business intelligence on key industry topics.

CASH FACTORY

Concrete tools and innovative ways of monetising music through panels and case studies on Music & Brands, Film/TV Music, Sync, Marketing & Promotion & Talent Development.

MUSIC LAB

The stage where Midemlab Start-Up Competition finalists and leading innovative companies present exciting solutions to take your business to the next level.

MIDEM BEACH

Midem Beach is your new chillout and creative space to enjoy exciting music, discover inspiring content and meet nice people! The area will be located next to the Palais des Festivals and will open from 8:30 a.m. until 2:00 a.m.



DON'T MISS THE FIRST TIMERS' PRESENTATION, BREAKFAST AND TOUR ON TUESDAY 5 JUNE AT 9:30 IN THE VERRIERE CALIFORNIE (PALAIS 5)!

NEED TIPS ON HOW TO MAKE THE MOST OUT OF MIDEM? MAKE SURE TO STOP BY THE FIRST TIMERS' HQ @MIDEM CAFÉ (PALAIS 3)!

FLOOR PLANS • STAND LIST
PROGRAMME AT A GLANCE

MIDEM.COM

5-8 JUNE 2018 | CANNES, FRANCE | PALAIS DES FESTIVALS

FLOOR PLANS • STAND LIST
PROGRAMME AT A GLANCE

MIDEM.COM

CONNECTED
BY midem.

Connect anywhere

Download on:
 Available on the App Store
 ANDROID APP ON Google Play