



midemlab

MIDEMLAB FINALISTS 2016



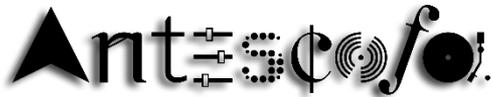
3-6 JUNE
2016

MUSIC DISCOVERY, RECOMMENDATION & CREATION SERVICES

PITCH SESSION ON FRIDAY 3 JUNE, 14:30 – 16:00 – INNOVATION FACTORY (RIVIERA 8)

Play music or sing with adaptive accompaniment with high-quality audio

Antescofo (France)
www.antescofo.com



The dominant model for digital music consumption is passive listening whereas music exists to be played and replayed regardless of musical background. Antescofo aims at leveraging music consumption to reinterpretation of content for general public. With our mobile products, amateur musicians can play with great orchestras at home; and fans can create personalised cover songs and publish on social media. Our award-winning technology allows real-time adaptation of accompaniment content to live musicians, despite errors and on every instrument including voice.

Write your music scores online collaboratively

Flat (UK)
www.flat.io



Flat is a web based music score editor giving composers the opportunity to work in real time on a same document. We want to create a brand new editor much more intuitive and simple than everything else available on the market. You can compose with your mouse, your keyboard or directly with your midi devices. The product was very successful with teachers all around the world. That's why we created a dedicated education offer.

Discover the winners on Saturday 4 June at 17:00
– Innovation Factory (Riviera 8)



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Personalise your music based on your hearing profile

Mimi Hearing (Germany)

<https://www.mimi.io/>

Mimi Music personalizes sounds based on your hearing profile. You test your hearing with the global #1 Hearing Test app and use your hearing profile to personalize music to your very individual hearing capabilities. And on top, Mimi's unique patented processing technology makes sure that you hear everything crisper, clearer and "louder" without increasing the absolute gain - healthy and better hearing at its best.

Share and discover music with people near you

SoundGrabber (France)

<http://www.soundgrabber.fr/>

SoundGrabber is the new social and local music app that will help you expand your world of music: discover the music listened to by others around you, meet people sharing the same passion for music, and, as you travel around the city, listen to music that has been geo-localised by artists and experts especially for you.

Music is everywhere, just GRAB it!



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An ideas studio in your pocket. Songs start here.

Trackd (UK)

<https://trackdmusic.com/>

Trackd was created to remove the fuss from recording so you can focus on the most important thing - the song. It features an 8-track app which makes recording to mobile quick and easy. Featuring a Mixer, metronome and lyric pad to help you sketch your music. You can Invite friends to add to your song and collaborate easily, download and post stems to kick off new projects and collaborations and then share them socially.

Discover, buy and license individual tracks from original recordings

Tracklib (Sweden)

<http://www.tracklib.com/>

Tracklib is a revolutionary new marketplace to discover, buy and license tracks & stems from original recordings. Individual tracks are protected with Tracklib's unique and patent pending watermarking technology, and offered for sale in full-quality format. Every track is also licensable - for both sampling and synchronisation. So Tracklib creates new opportunities for artists, producers, sound editors and music lovers. And generates completely new revenues for the whole music industry.

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tracklib



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MARKETING, SOCIAL ENGAGEMENT & MONETISATION SOLUTIONS

PITCH SESSION ON SATURDAY 4 JUNE, 10:30 – 12:00 – INNOVATION FACTORY (RIVIERA 8)



Help music artists identify and leverage their core fan base

Ikonfete (UK)

www.ikonfete.com

Ikonfete helps passionate fans get noticed by their favourite musicians for their dedication, and enables musicians to easily identify their core fans from a mostly passive, vast following. Ikonfete uses a gamified experience to influence fan actions and promote engagement with artists' content. As fans earn points for interacting with artists' social posts, merchandise, music, videos, concerts or other available content, they rise up the rankings. Artists can monitor overall engagement, identify and reward their super fans with unique in-person experiences. Ikonfete wants to enable musicians to cultivate heavily engaged fan hubs that can further their business objectives and sustain their careers.

Mash your selfies, memes, pics and vines with videos from your favorite artists

Kombie (Australia)

www.kombie.com

Kombie is the only mobile app with the capacity to seamlessly blend personal content with artist content to create a new form of disruptive social messaging. Kombie uses branded video transitions, elevating the fans video share and invoking the artist as part of the continuous visual narrative. For users, Kombie allows them to directly engage with artist created or sponsored content to create a shareable video clip to all social channels and direct messaging apps Kombie brings fans and artists together, naturally.

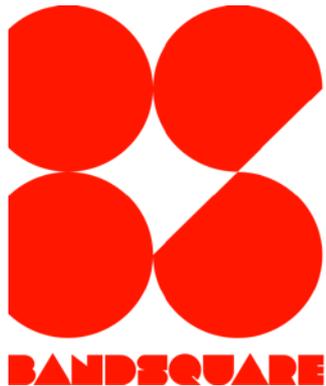
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kombie



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Monetize your social data

[Bandsquare \(France\)
www.bandsquare.com](http://www.bandsquare.com)

BandSquare is a data management and direct-to fan digital marketing platform(B2B). We survey all social audiences, collect engaged email data and drive sales directly through dedicated CRM tools. The data collected helped +70 labels and promoters to sell more albums and tickets as well as to identify media and brands affinities with the audiences for sponsorships. With roots in the music industry, the platform is now used by other talents from YouTubers to Gamers.

Since November 2015, the SaaS platform is available globally. We've been behind-the-scenes partners to major players in the entertainment industry like Vivendi and LiveNation in France, UK, US and Brazil.

BandSquare was incubated in Paris (Numa - season 5), and in Palo Alto, CA. thanks to a Google for entrepreneurs grant. We raised +400k€ in a first seed round in past June. The team is composed of 10 talented people based in Paris and in the US.



Measures real-time consumption across all major streaming & download sites

[Plum Research \(Poland\)
www.plumresearch.com](http://www.plumresearch.com)

Plum Research is a premium service that addresses the music industry's greatest "knowledge gap" by piecing together the music fan's journey in a way that can't be done based on the "siloed" data available today. We deliver device level information such as user demographics, geolocation, ISP data, content consumption habits, even the playback volume of a track, and much, much more. We can even identify and track unauthorized content downloading, sharing and torrent activity. By compiling the world's largest data sample panel, Plum delivers the most trusted and granular user data ever available to the music industry.

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Track your assets, rights and data

Revelator (Israel)

www.revelator.com

Revelator is a vertical SaaS, offering a rights administration platform for digital assets. Our focus is on the digital transformation of entertainment and content businesses. The problems all companies face today are based around the complexities of big data, rights management, attribution and lack of transparency. Our integrated data management solution provides a modern infrastructure for scaling digital business operations, and providing unprecedented transparency, simplicity and efficiency to all rights owners and industry participants in an easy to use web and mobile interface.

Your fan-powered tour promoter

Stagelink (Germany)

www.stagelink.com

Stagelink, the fan-powered tour promoter, crowdsources live events for Internet stars, leveraging millions of online followers to create successful offline shows and tours. On stagelink.com, artists and managers track fan-driven, real-time demand to plan, pre-finance, and de-risk tours, while reaching highly engaged audiences. Launched in Germany in 2014, Stagelink now counts 150 creators who collected 100,000 fan requests and sold tickets for \$500,000 on the platform. In the following months Stagelink is going to expand internationally to support more and more creators all over the world to create fun, profitable events.

Build your artists' tour based on real fans vote

Tootoot (Slovakia)

www.tootoot.co

Check your favorite band's Facebook. You surely see fans requesting the band to come to play in their town. We see the huge potential in this community of concert-goers. Tootoot collects the votes of fans for concert based on their location. We are the mobile app, website and we are integrated to Facebook pages and websites of bands, venues, media. We activate the masses. We've created modern and attractive ticketing solution with it's own perfect inbound marketing tool in one.



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HARDWARE & INTERNET OF THINGS

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Intel Inside powered Guitar pedals

Ad-Lib (Spain)

www.adlibpedalboards.com

In order to have an incredible sound, professional players have custom systems which provide a reliable way to play properly. They can just play, without having to worry about changing effects throughout the song. However these types of systems are so expensive. We are going to market with "La Cosa", an Intel Inside system using IoT capabilities to have the best user experience in a PRO system packet in a box, designed with love to be used by any player.



GEOBEAT

Utilises your smartphone sensors to power adaptive music experience

GEOBEAT (Russian Federation)

www.geobeat.me

Until recently, adaptive music was feasible only in video games. We've created a technology that utilises smartphone sensors to enable electronic music artists create adaptive music for real life scenarios: running, cycling, exploring the city, etc. This is an ultimate solution for the problem that playlists partially solve - music that hits exactly the right spot for the time, place, occasion, speed, weather and so on.

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KLANG
TECHNOLOGIES

**Re-experience your favorite music productions in immersive
3D audio virtual reality**

KLANG (Germany)
www.klang.com

The immersive KLANG 3D audio technology is already used by musicians live on stage around the world. Our new product will enable music enthusiasts to re-experience a performance in full interactive 3D audio. Instead of preprocessed recordings our technology enables fans to experience music in a new way every time they listen to it. Interaction possibilities allow fans to relive a concert, feel close to the musicians and do what they really love - Enjoy music.

SENSUS, the Smart Guitar for the IoT World: Stream, Play, Share **MIND Music Labs (Sweden)**
www.mindmusiclabs.com

MIND develops connected instruments that boost the way musicians express themselves. MIND's Sensus is the world's first Smart Guitar: it's a guitar, a wireless music system and an IoT device. It plays like a guitar, but its technology evolves what you can do: add infinite modulations to your music, stream and play on your favorite songs, share your performances online or take advantage of IoT features and add new levels or interaction to your performances - all with no accessories.



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Moodelizer

Customise a piece of music to enhance the moods of a film

Moodelizer (Sweden)
www.moodelizer.com

Moodelizer is a software that enables you to score anything from feature films to youtube videos. With the new technology Dynamic Playback™, you can customize a piece of music to enhance the moods of a film by moving a cursor in a pad. The feature Clipmatch™ enables you to precision match the musical beats to fit the exact frame of the video in use. Moodelizer solely contains specially composed music of high quality and the features in the application speeds up the process of scoring film substantially.



QLEEK

Create physical shortcuts to your favorite music

Qleek (USA)
www.qleek.me

Qleeks are physical shortcuts to playlists, artists and podcasts. They incarnate the intimate experience of a record with the convenience of online streaming



Create your own collaborative Bluetooth Sound System

Tempow (France)
www.tempow.com

Tempow is a Bluetooth speaker that can be linked and synchronized to any other available Bluetooth speaker on the market, regardless of the brand or the model to create a portable sound system.

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