

MIDEM LATIN AMERICAN FORUM PROGRAMME

The Midem Latin American Forum - in association with SEBRAE and its innovative, tech-based project Estrombo designed to support the musical creative economy - will welcome top Latin artists and key industry executives from or working with the market to a one and a half day intensive conference lineup. Part of Midem's High Potential Markets Programme, the event will focus on how to develop the pan-Latin American music ecosystem in an already buzzing global music hub.

MONDAY 26 NOVEMBER

AQUÁRIO 14.00-14.30: Welcome Coffee

AUDITORIUM 14.30-15.00: Latin America in Today's Global Music Industry - presentation

AUDITORIUM 15.00-16.00:
The Internationalisation of Latin Music - Breaking Beyond Mainstream - panel

AUDITORIUM 16.00-16.30: Developing an International Career: Learnings From Far From Alaska - case study

AQUÁRIO 16.30-17.30: Meet the Speakers

AQUÁRIO 17.30-18.30: Networking Cocktail

TUESDAY 27 NOVEMBER

AQUÁRIO 10.00-10.30: Welcome Breakfast

AUDITORIUM 10.30-11.30: Creating a pan-Latin Music Market - panel

AUDITORIUM 11.30-12.15: The State of the Latin Startup Nation - panel

AUDITORIUM 12.15-13.00: Adriana Restrepo - Keynote Q&A

AQUÁRIO 13.00-14.30: Networking Lunch

AUDITORIUM 14.30-15.30: Protecting Creation & Authors' Rights - panel

AUDITORIUM 15.30-16.00: Adapting Digital Strategies to Reach the Casual Music Listener - panel

AQUÁRIO 16.00-17.00: Meet the Speakers

AQUÁRIO 17.00-17.30: Coffee Break

SHOWCASE

19.00-19.40: Flávia Dantas

19.50-20.30: Jana Linhares feat. Fernanda Abreu

20.40-21.20: Joyce e Quarteto do Rio feat. Adango

21.20-21.40: Adango

21.50-22.30: Melim

22.40-23.20: DJ Imperatore

SHOWCASE

19.00-19.40: Marcelo Vig & Marcos Suzano

19.50-20.30: Fregonesi

20.40-21.20: Raquel Coutinho

21.30-22.10: Mitú

22.20-23.00: DJ MAM